

Ms. Sreelakshmi PS MA

Assistant Professor · Department of Communication and Journalism

MOBILE +919188151844

EMAIL sreelakshmips@sgcaruvithura.ac.in

EMAIL sreelakshmipssanthosh@gmail.com

OFFICE Mar Ephrem Block

PROFILE

My teaching focuses on helping students understand journalism through practical, hands-on learning, covering areas such as visual communication, news reporting, citizen journalism, business journalism, and data journalism. My research interests explore changing trends in journalism and digital media, particularly how technology, data, and citizen participation are shaping the way news is produced and consumed. I also enjoy mentoring students and encouraging them to develop strong reporting skills, creativity, critical thinking, and an ethical approach to journalism.

APPOINTMENT

Joined 13 July 2026 · **Teaching** 0 · **Industry** 1 · **Research** 0

SPECIALISATION

Journalism and Mass Communication · with specialization in News Reporting · Visual Communication · Digital Journalism · Data Journalism · Citizen Journalism · and Business Journalism

RESEARCH INTERESTS

Journalism and Digital Media · Visual Communication · News Reporting · Data Journalism · Citizen Journalism · Business Journalism · Digital Journalism · Media and Technology · Emerging Trends in Journalism · Social Media and News · Media Literacy · Film and Visual Culture

COURSES HANDLED

Introduction to Visual Communication · News Reporting · Citizen Journalism · Business Journalism · Data Journalism · Journalism and Mass Communication · Digital Journalism · Media Studies · Visual Media · Print Journalism · Online Journalism

QUALIFICATIONS

MA — Communication and Media Studies	2024
Marian Collage Kuttikkanam, MG University	
3.45	
B.com — Finance and Taxation	2022
Newman College Thodupuzha, MG University	
5.99	

EXPERIENCE

Assistant Professor on Contract	July 2026 – Present
St. George's College Aruvithura · Teaching	

TALKS & EVENTS

Kuttikkaanam International Film Festival	08 Nov 2023
Organiser · Marian College Kuttikkanam · Kuttikkanam	
Kuttikkaanam International Film Festival	04 Nov 2022
Organiser · Marian College Kuttikkanam · Kuttikkanam	

CERTIFICATIONS	Post graduate diploma in pre and primary teacher training	2026
	Asian College of Teachers · 1 years · A Grade · ID ACT/PPTT/3501/2025/156	
LANGUAGES	Malayalam · English · Hindi · Tamil	
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